

**Cullman Swim and Dive
Summer 2012
Sponsor Information**

As summer approaches, Cullman Swim Team is busy preparing for another summer schedule filled with practices and competition for our Cullman area youth. CST continues to experience growth within our program and consistently finishes each season in the top three ranking in both ARPA District II and TVC swim affiliations, qualifying many of our swimmers to the ARPA State competition. In the summer of 2011, CST was awarded the ARPA State runner-up trophy for the small municipality division, as well as ARPA State champion trophy for our Dive Team.

CST has been in existence for almost 50 years and is a Cullman Parks and Recreation program augmented by the CST parents organization. While Cullman Parks and Rec provides some funding and use of facilities, our parents organization provides the necessary voluntary manpower to serve as officials, timers, and so many other jobs needed to host swim meets and to supplement the Parks and Rec program. It is the cooperation between these organizations that provides our swim team with many benefits what would otherwise be unavailable.

Each year it takes between \$6,000 and \$8,000 to operate the swim program. These costs include coaches' fee, ribbons, printing, mailings, trophies, awards, equipment, maintenance, t-shirts, league fees, banquet decorations, website expenses, and more. So, in an effort to raise funds and at the same time offer your business a return for your financial support, we are offering website and t-shirt sponsorships. Our website, www.cullmanswimteam.com, has high "traffic" count and a prominent spot for our sponsors. Sponsors with websites themselves can be linked through a simple click on the front page of our site. Our team t-shirts are very popular year after year, and feature up to 35 donors on the back of the shirt. These t-shirts are proudly worn by our swimmers, parents, and other family members year-round. Our rates remain the same:

Website only - \$50
T-shirt only - \$75
Both website and t-shirt - \$100

Many of you have participated and supported us in the past and we truly appreciate your help. Without your support much of what we do would not be possible.

Please use the enclosed order form to place your order. All sponsor information is due by May 1, 2012 to be included on the t-shirts. Thank you for your time and consideration.

Sincerely,

Cullman Swim Team
2012 Board of Directors